

**MEDIA ADVISORY**

For Immediate Release: April 9, 2010

Attention: Health Editors, News Editors, Lifestyle editors

## **OAND Presents Naturopathic Medicine Week 2010**

**Toronto, ON:** The Ontario Association of Naturopathic Doctors (OAND) with support from the Canadian Association of Naturopathic Doctors (CAND) and Cold FX, are proud to launch **Naturopathic Medicine Week 2010 (NMW)**. **Naturopathic Medicine Week allows the public to learn more about how Naturopathic Doctors can help. It features** a series of events that will be taking place in naturopathic clinics across Ontario from May 3 to May 9 2010.

During Naturopathic Medicine Week (NMW), registered Naturopathic Doctors will be hosting events for the public educating them on how naturopathic medicine integrates a range of natural therapies to prevent and treat disease and improve overall wellness. Naturopathic doctors will be offering seminars, open houses, and much more. Some of the events include various topics such as; strategies for detoxifying your body & alleviating headaches the natural way, top 10 ways to optimize your health using Naturopathic Medicine, what is Naturopathic Medicine discussion, what is the connection between stress & weight gain, the fundamentals of nutrition, breast thermography screening, optimizing fertility, spring detox and much more.

“Naturopathic Medicine is focused on disease prevention and promoting health. We are very excited to be sharing information with the public in local communities during NMW. Naturopathic doctors know that changing your health can change your life. We look forward to spreading the word about how NDs can assist Ontarians with taking charge of their health” says Alison Dantas, CEO of the Ontario Association of Naturopathic Doctors.

The Ontario Association of Naturopathic Doctors has over 600 members, with many of them participating in this years NMW 2010.

**For a full listing of events please visit [www.oand.org](http://www.oand.org)**

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Naturopathic Doctors (ND's) are highly educated primary care providers and have been regulated in Ontario since 1925. Naturopathic training closely parallels the training of MD's. Ontario's new Naturopathy Act, currently being implemented, provides a strong new foundation for ND's to play an even more important role in meeting the health needs of Ontarians.

The OAND helps promote Naturopathic Medicine and those who practice it, representing them as valued partners in the health-care system, and promoting public awareness about how naturopathic doctors can make a difference. By doing so, they set the standard for clinical excellence in patient centered-care.

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